

## Scorecard Category 1 - PROMOTING THE ENTREPRENEURIAL SPIRIT

Project Name and Number

#31 ABC

TOTAL SCORE

79

Originality & feasibility		(max 20 points)
	<b>Remarks</b>	
Reasons for the project's success	Stakeholders and potential participants were involved in the development of the solution to a clearly identified issue. The project was well researched and, based on evaluation results, has continued to grow and evolve. It provides a positive financial contribution to the implementation of successful projects.	18
The project's innovative aspects	The project successfully used technology to appeal to its target audience using its website, online forum and blogs and overcome their resistance to 'professional support'.	
Impact on the economy		(max 30 points)
What was the economic impact of the project?	2008: 114 businesses and 20 co-operatives created with 80% still active. No figures for subsequent years, but it is assumed that they will produce similar results	23
Did it create jobs?	No information given to directly support whether jobs were created	
Can the project be sustained in the future?	Whilst the financial incentive is important, it is likely that the project could continue now that it has achieved some momentum and commercial sponsors could be encouraged to provide the finance	
What are the long term positive effects of the project?	Changing the attitudes of young people towards enterprise and public authority and instilling an entrepreneurial mindset in future generations.	
Improvement of stakeholder relations		(max 25 points)
Was the local population and/or stakeholders involved in the project?	X <input type="checkbox"/> YES <input type="checkbox"/> NO Whilst they were involved, it is something that will be enhanced in future editions of the project	18
Did disadvantaged communities benefit?	X <input type="checkbox"/> YES <input type="checkbox"/> NO This was clearly one of the strategies.	
Were local cultural, environmental and social characteristics respected?	X <input type="checkbox"/> YES <input type="checkbox"/> NO Although little direct evidence provided, assumption has been made based on identified strategy and results.	
Was the communication strategy effective?	X <input type="checkbox"/> YES <input type="checkbox"/> NO This is one of the most effective aspects of the project	
Transferability		(max 25 points)
Could the approach be repeated in the region and/or elsewhere in Europe?	X <input type="checkbox"/> YES <input type="checkbox"/> NO This would be an easily transferable project and in fact could gain real momentum if it became pan European.	20
Are there any relationships / partnerships being developed to share lessons learnt?	X <input type="checkbox"/> YES <input type="checkbox"/> NO Future collaboration with ARTI to introduce training for Entrepreneurs is based on experience from this project.	
Is the project inspiring?	X <input type="checkbox"/> YES <input type="checkbox"/> NO This project is successfully tackling the issue of changing attitudes and inspiring a future generation to enter the world of business.	

2. **Summary of your impressions of the entry:** A well thought through, clear and concise entry. Plenty of relevant detail and supporting evidence, would have liked more information on results achieved. Impressed with evaluation that has taken place.