

Creating a sustainable future



- for the benefit of people and regions





OUR STRATEGIC PRIORITIES

SECURING WELL-BEING AND EQUALITY

- Basic services are safe and equally available on a regional level
- Better risk management and preparedness



- Legal protection becomes more proactive, quicker and more effective
- Overall security of society is at a good level
- Inclusion and involvement increase and marginalisation declines

INCREASING VITALITY

- Employment rate will rise to 75%
- Companies will renew, grow and become more international
- Level of education and skills will increase and the availability of skilled labour will improve
- State of the environment will improve



- More and more people will be active and capable of working in a changing labour market
- Operating environment develops favourably through cooperation and competitive conditions for companies will become more equal
- Competitiveness, health and safety of food production will be improved

STRIVING FOR CARBON NEUTRALITY

- More circular and bioeconomy solutions and sustainable use of natural resources
- Biodiversity and the state of waters will improve
- Climate change mitigation and adaptation will be supported
- Societies will develop sustainably



CUSTOMER RELATIONSHIPS AND DIGITALISATION

 We plan and implement our customer solutions together with customers



- We invest heavily in reforming our activities and utilising digitalisation
- Developing our activities and services is based on foresight and up-to-date information about our operating environment, activities and customers

COMMON OPERATING PRACTICES AND PARTNERSHIPS

- We play an active role in the networks, recognising the special characteristics of the regions
- Our communications are high-quality, timely and understandable
- We work in multiple locations and shared spaces, using uniform procedures and instruments that support consistent action
- We use and develop common information systems and resources with research institutes and agencies

STAFF AND WORK COMMUNITY

- We are enthusiastic and competent reformers
- We are open and we recognise the need for change
- We will promote wellbeing and inclusion at work



OUR VALUES

CUSTOMER-ORIENTATION

WE SERVE our customers proactively, fairly, swiftly and by reconciling interests.



EXPERTISE

WE OFFER our customers the best expertise and information. WE actively UPDATE our expertise.



COOPERATION

WE WORK together effectively and efficiently across administrative boundaries. WE DEVELOP our activities openly and in interaction with partners and customers.



HOW WE MONITOR THE IMPLEMENTATION OF STRATEGY

2020

Definition of monitoring indicators 2021

First joint mid-term review 2022

Possible specification of strategy

2023

Final evaluation and launch of strategy work for 2024-2027

Sirpa Paatero

Minister of Local Government Ministry of Finance

Anna-Maja Henrik Minister of Justice Ministry of Justice

Tuula Haatainen

Minister of Employment

Ministry of Economic Affairs and Employment

Maria Ohisalo

Minister of the Interior Ministry of the Interior

Mika Lintilä 🦯

Li Andersson Minister of Education

Ministry of Education and Culture

Minister of Economic Affairs

Hanna Kosonen

Minister of Science and Culture Ministry of Education and Culture

Aino-Kaisa Pekonen

Minister of Social Affairs and Health Ministry of Social Affairs and Health Minister of Agriculture and Forestry Ministry of Agriculture and Forestry

lari Leppä

Minister of Family Affairs and Social Services

Ministry of Social Affairs and Health

Timo Harakka

Minister of Transport and Communications Ministry of Transport and Communications

Ministry of Economic Affairs and Employment

Minister of the Environment and Climate Change

Ministry of the Environment