

Osaamisen siirto alueiden kehittämisessä

"serving Lagging regions" - case BRIDGES project

Lauri Kuukasjärvi, Uudenmaan liitto

Aluekehittämispäivä 2018

Työ- ja elinkeinoministeriö

10.10.2018 klo 9.00 – 15.30



ALUEIDEN EUROOPPA

BRIDGES - Bridging

- competence infrastructure gaps and
- speeding up growth & jobs delivery in regions



4 +steps

Pre-condition: Bio-based industries part of the RIS3 if all partner regions

1. Diagnosis

Innovation map

From the RIS3 industries, identification of the most promising industries

Assessment of the state of play of technological connectivity types relevant to RIS3 in the region

2. Opportunities

Good practices

Examples of technological connectivities

Good practice selection

3. Localisation

Optimisation questions = Localisation of the GP to regional opportunities, needs and findings on innovation map

Analysis of the RIS3 in terms of possibilities for the GP transfer, as a precondition for the action plan

Feasibility study

4. Action plan and implementation

Knowledge transfer within BRIDGES project

Types

- Between and among BRIDGES partners
- Between BRIDGES and Lagging Regions projects
- Contributing to third party, e.g. Interreg Europe events



Knowledge transfer within BRIDGES project

Good practices

- 31 collected and analysed and 18 retained,
- 16 uploaded to the IE Policy Learning Platform
- 6 transferred

Regional stakeholder groups

- 40 meetings to date, average 8 participants
- thematic meetings related to each semester's priorities

Interregional policy learning meetings

- 6 to date

Selected site visits

- Slovenia to Finland & LUKE with PP4;
- Hungary to Finland to Kantola cluster, with PP2/PP1 and PP4

The BRIDGES pilot

- under preparation. Expanding & testing the application of the CENTROPE interregional innovation voucher good practice in Finland, Greece and Hungary.



Contributions to third party including Interreg Europe events

Invited to contribute to the first Interreg Europe Policy Learning Platform(PLP) event in Milan, 17.10.2017.

Invited by the Interreg Europe PLP to present three good practices in the Week of European Regions in Brussels 9 - 10 October 2017.

- Centrope technology transfer innovation voucher (Central Europe Interreg);
- Kantola cluster & development centre;
- Large research infrastructures (linking regions and SMEs to analytical research infrastructures, from two BSR projects, Science Link and Baltic TRAM).

Peer reviewed article *Baltic Sea Region-wide Research-Business Cooperation: What Benefits For Sparsely Populated Areas and Smart Specialisation?* (Chaniotou &

Sime (2018). Baltic Sea Region-wide Research-Business Cooperation, EStIF III | 2018).



BRIDGES and Lagging Regions - Cooperation

Cooperation between BRIDGES and Lagging Regions

Emerged in the 1st SMARTER conference in Seville, September 2016, (*Improving the effectiveness of RIS3 implementation: BRIDGES project case study – Presentation and article*).

Types of knowledge transfer

- Thematic comparison (participation & contribution in project's meetings:
 - Lagging Regions in the BRIDGES meetings in Kozani, GR Nov 2017, and in Helsinki, FI Sept 2018.
 - BRIDGES in the Lagging Regions meeting in Barcelona, ES July 2017, and in Debrecen, HU June 2018.
- Joint initiatives: participation and contribution
 - (*Increasing the effectiveness of RIS3 implementation through university-to-industry interactions* – Presentation and article to the UIIN conference June 8th 2017, Dublin.



BRIDGES and Lagging Regions - Cooperation

Results

- PP4 is transferring two GPs:
 - 1) Large research infrastructure for SMEs
 - 2) The Bank of Patents (from iEER project)
- Further joint efforts: interactions through the BRIDGES pilot (currently under preparation)

