BUSINESS **FINLAND**

Kokonaiskonsortiot ja yhteistarjoomat ratkaisuna globaaleihin asiakastarpeisiin

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Ecosystem thinking as a driver towards competitiveness and economic growth





INTERNATIONAL BUSINESS INNOVATIONS











Innovative
Opportunity
development for
large projects with
a strong induction
and business
innovation
creation role,
aiming for 1BEUR
impact.

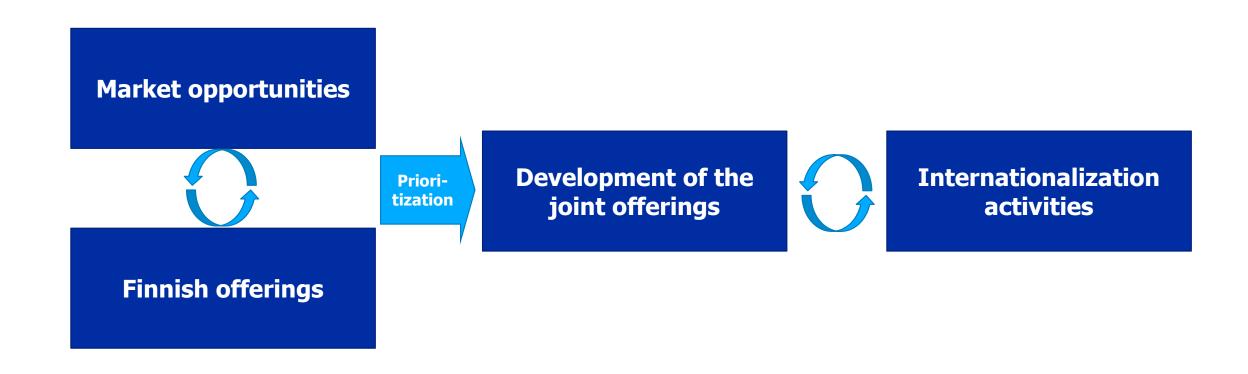
Finnish
ecosystemic
competence
consisting of
globally
renowned endto-end
solutions and
services, led by
Finnish Lead
Companies

Delivery on
Sustainable
Development
Goals reflecting
socioeconomic
and geopolitical needs.

Strategic stakeholder identification, engagement and collaboration with relevant actors.

Additional financial solutions over and above business-as-usual including IFIs.

Joint offerings — creating new growth by responding to global market opportunities





Current portfolio of joint offerings (March 3, 2022)

Joint offering name (lead market)	Related Finnish Offering
Smart forestry for Latin America (Brazil)	Smart Forestry
Nuclear Waste & decommissioning (Japan)	Nuclear Waste & decommissioning
Smart & Sustainable Cities for China / Asia (China, Indonesia)	Smart & Sustainable Cities
Plastic waste solutions (Malaysia, India, Nigeria, Ghana)	Global plastic waste solutions from Finland
Textile green transition (Germany, Sweden, Portugal)	Textile green transition
Sustainable hospitals (Czechia Republic)	Sustainable hospitals
Circular economy foodtech (Singapore)	Foodtech
Plant based products (food) (1. France, 2. Korea, 3. Japan, 4. USA)	Plant based products (food)
Premium distribution channels: yachts (food) (1. France; 2. USA)	Premium distribution channels: yachts (food)
Premium distribution channels: tax free (Global)	Premium distribution channels: tax free (food, wellbeing, beauty, consumer)
Wellbeing and saunas (Japan)	-
E-invoicing (France)	Fintech from Finland
Cyber security for automotive (Germany tbd)	Cybersecurity from Finland, Smart Mobility
Industrial cyber security (Germany, France)	Cybersecurity from Finland
Finland-China energy demonstration projects (China)	Smart Energy
Food and beverage technologies/solutions (France, Netherlands)	Food and beverage technologies/solutions
Automotive industry (for Czechia)	Smart Mobility

Next steps

- 1. Continue development of joint offerings to large market opportunities identified by Team Finland network globally (both Business Finland and Ministry of Foreign Affairs)
- 2. Explore and strengthen link to different funding instruments and institutions
- 3. Further strengthen lead company and integrator model to build end-to-end value

