Job Market Finland

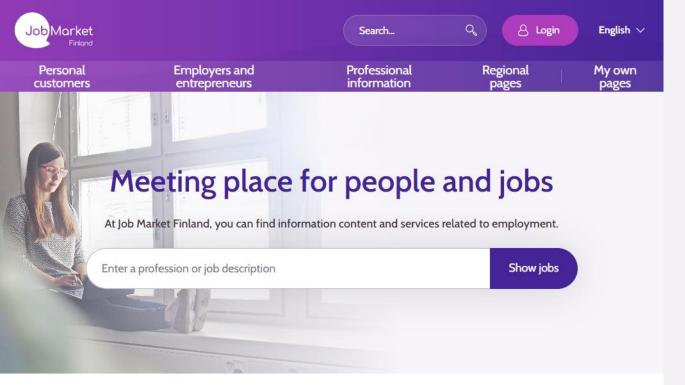
Meeting place for people and jobs



Job Market Finland is a labour and expertise service

- Fast and high-quality matching of jobs and employees.
- Information on the labour market, occupations and future working life.
- Personal and responsive to users' different situations and needs.
- Brings scattered services and information onto one platform.





E-services of TE Services



In the E-services of TE Services, you can handle official matters, such as registering as a job seeker, notifying officials of a change in your work situation, or applying for a start-up grant. As an employer, you can apply for a pay subsidy and make a payment application.

E-services – Personal customers (In Finnish)

E-services – Employers and entrepreneurs (In Finnish)

Reforms of 2024



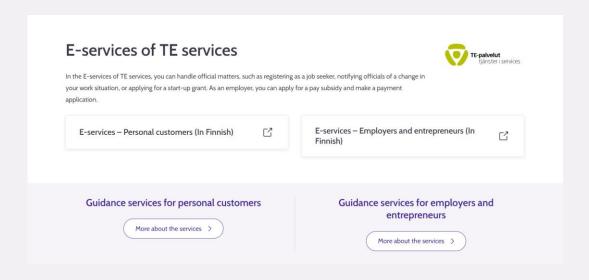
What is already available?

- For personal customers
 - Post a job applicant profile
 - Get suggestions for jobs matching your skills and experience
 - Search for open jobs
- For employers
 - Create a job posting
 - Get suggestions for applicants matching the job posting's skill requirements
 - Browse published profiles without posting a job and send messages.
- Personal customers and employers can also find information and services for different situations in life-event based service bundles at Job Market Finland



Major legal reforms concerning the organization of TE Services and the Act on the Promotion of Immigrant Integration are underway.

What will be coming next?



- Currently the E-services of TE Services can be accessed through links at Job Market Finland.
- In the future, the E-services
 themselves will be integrated into
 Job Market Finland, replacing an
 outdated system for customer
 relationship management and
 bringing services to one place. This
 will happen in stages.
- Job Market Finland is being developed by the Ministry of Economic Affairs and Employment together with the KEHA Centre.



Meeting place for jobs, people and services

JOB SEEKERS

Find jobs that match their competence and skills more easily and faster. They are better able to keep their skills and competencies up to date.

SERVICE PROVIDERS

(private / public / third sector)

Can offer their services for a wide range of users. Gain information with which they can develop their services and find new business opportunities.



EMPLOYERS

(private / public sector)

Find the employees they are looking for more easily and faster with the help of appropriate service providers. Receive support in growing their business.

SERVICE ORGANISERS

(government)

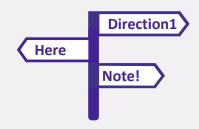
Are able to monitor the fulfilment of objectives and the performance of service providers. Receive statistical data that helps with planning and organisational responsibilities.

Tvö markkinatori

Benefits for everyone



Interesting jobs for those looking for new challenges



Skill development for a new career path



The best employees for the company



Publicly funded service



Free of charge



This is how Job Market Finland's matching works

Job seeker

Ine description of a job seeker's of important as the Job Market Finla service is competence-based.

Creates a competence-based job applicant profile. The description of a job seeker's competence is important as the Job Market Finland's matching service is competence-based.

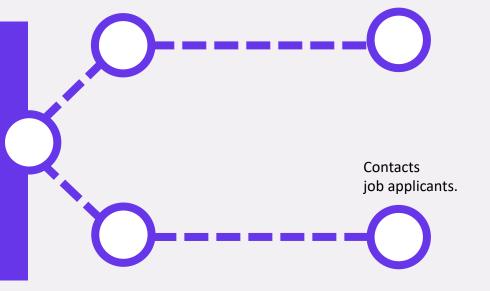
Receives targeted open job suggestions on reported vacancies.

Applies for open jobs in the manner defined in the job postings.

MATCHING

Job Market Finland's job suggestions are based on an automatic score calculated by an algorithm.

The most suitable applicant appears on the employer's list first. Correspondingly, the vacancies suggested to the job seeker are listed in an order based on suitability.



Employer

Creates a job posting. The competence required by the role is described using the same classification by which the job seekers describe their competence.

Job Market Finland suggests to the employer job seekers whose competence matches the requirements of the job posting.

- Selecting and arranging job applicants in an order based on the information in their job applicant profiles.
- Browsing suggested anonymous profiles.
- Sending messages to candidates.

<mark>Työ</mark>markkinatori

Al solutions in Job Market Finland's matching

- Job Market Finland's matching algorithm uses a combination of structured information, such as skills and occupations, and natural language used in the profile and job postings (NLP)
- Relevant skills and occupations are recommended to the users based on the natural language
 - Makes skill recognition easier
- Chatbots are used to guide users, to gather feedback of the service, and for TE Services customer service



At Job Market Finland...



people in a month on average visit the site.



open jobs posted on average.



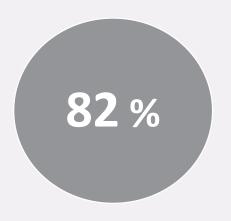
users have created a job applicant profile.



of these profiles
have been
published to be
seen by logged in
employer users.



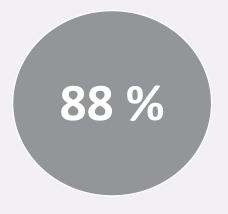
E-service use in 2022



of unemployed job seekers begin their **job seeker customership** in the E-services.



of job seekers who apply for labour market training do so in the E-services.



of job seekers were notified of the handling of their **start-up grant** applications online.



of **job postings** are posted via E-services.



Questions?

Check out tyomarkkinatori.fi

For any inquiries you have about the service, you can email us at tyomarkkinatori.keha@ely-keskus.fi





@tyomarkkinatori

