

To the Ministry of Economic Affairs and Employment

Subject VN/26247/2025 – Preparation of the Convention and Recommendation on Platform Work

The Confederation of Finnish Industries (EK) thanks you for the opportunity to comment on this matter.

EK welcomes the recognition by the ILO of the tripartite view reached in the Committee on Platform Economy Initiatives during the 2025 International Labour Conference, namely that the instrument concerning the platform economy should be concise, simple, and principle-based. However, the proposals in the ILO's Brown Report regarding the content of the Convention and Recommendation remain extensive and prescriptive.

EK takes a critical view of reopening the texts discussed and approved in the Conference Committee. The texts already approved are the result of lengthy tripartite discussions within the Committee. The ILO Office's exceptional proposal to dismantle nearly all of the Committee's achievements undermines the possibility of negotiating a shared tripartite view. The Office should respect the compromises reached in the Committee rather than re-evaluate them. Otherwise, all texts would need to be reconsidered and renegotiated tripartitely, which would pose significant challenges to finalizing the matter.

While we respect the outcome of the Committee's vote regarding the Convention and Recommendation, we note that proceeding with only the Recommendation would be the most realistic way to achieve at least some result in 2026. The June 2025 discussions on the Convention and Recommendation concerning the platform economy progressed much more slowly than comparable previous processes. The Committee addressed only 15% of the content of the initiatives, whereas in similar past situations, 60–100% was addressed in the first year. Due to the significant differences of opinion within the Committee, we believe that a Recommendation is the best way to establish a principle-based international instrument that allows flexibility in all national contexts.

In addition to the views expressed above, we refer to the IOE's statement on the Brown Report, attached to this opinion. Its content reflects also EK's position.

Respectfully,
Confederation of Finnish Industries EK
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Director