

KEINO – Towards sustainable and innovative public procurement



Ministry of Economic Affairs
and Employment of Finland



What is KEINO?

KEINO is a network-based consortium, whose founding members responsible for the operation and co-development are Motiva Ltd, the Association of Finnish Local and Regional Authorities, VTT Technical Research Centre of Finland Ltd, The Finnish Funding Agency for Innovation – Business Finland, the Finnish Environment Institute SYKE, Hansel Ltd, KL-Kuntahankinnat Ltd and the Finnish Innovation Fund Sitra.

The centre's main objectives for 2018–2021 are that

- the number of innovative and sustainable procurements in Finland increases,
- public procurement is recognised and actively used as a management tool,
- contracting entities openly disseminate information on their own experiences and learn from one another.

The value of the Finnish public sector's procurements is approximately EUR 35 billion annually, or on average 16% of the country's GDP.

The establishment of the Competence Centre for Sustainable and Innovative Public Procurement is a key measure under the Government Programme's priority area 'Breakthrough to a circular economy and adoption of clean solutions' for the remaining government term. Its implementation will be carried out by a consortium whose members are Motiva Ltd, the Association of Finnish Local and Regional Authorities, VTT Technical Research Centre of Finland Ltd, the Finnish Funding Agency for Innovation – Business Finland, the Finnish Environment Institute SYKE, Hansel Ltd, KL-Kuntahankinnat Ltd and the Finnish Innovation Fund Sitra.

KEINO in brief

KEINO seeks to increase contracting entities' awareness of strategic procurement management and impact thinking. KEINO will assist contracting entities in management tool development and measurement.

KEINO will set up powerful and efficient purchaser groups for procurement in the fields of social welfare and health services, construction and energy use, mobility and logistics, and bio- and circular economy.

KEINO will support the development of procurement competence through advisory services, events and network meetings. The aim is also to promote peer learning among procurement professionals.

KEINO provides procurement professionals with information on sustainable and innovative procurement by drawing on international examples, and helps to disseminate examples of successful Finnish procurements both in national and international contexts.

The Government Programme has set a 5% target for innovative procurement for public sector. In addition to this general target, the priority areas determined in the Government Programme include numerous opportunities for using public procurement to achieve the programme's objectives in the areas of bioeconomy, clean solutions, employment, health and wellbeing, digitalisation and experimentation.

Public procurement can be used as a strategic tool to promote competitiveness, sustainable development and societal goals. It can be used as an instrument for both raising the employment rate and helping disadvantaged jobseekers find employment especially in the open labour market.

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**Do you want to find out more about innovative
and sustainable procurement?**

Subscribe to KEINO newsletter by
emailing your contact information to
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The first newsletter will be issued in May 2018.

The website www.procurementcompetence.fi will be launched in April 2018.