




OECD REVIEW OF FINLAND'S INNOVATION POLICY

Commentary
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EVP, Technology
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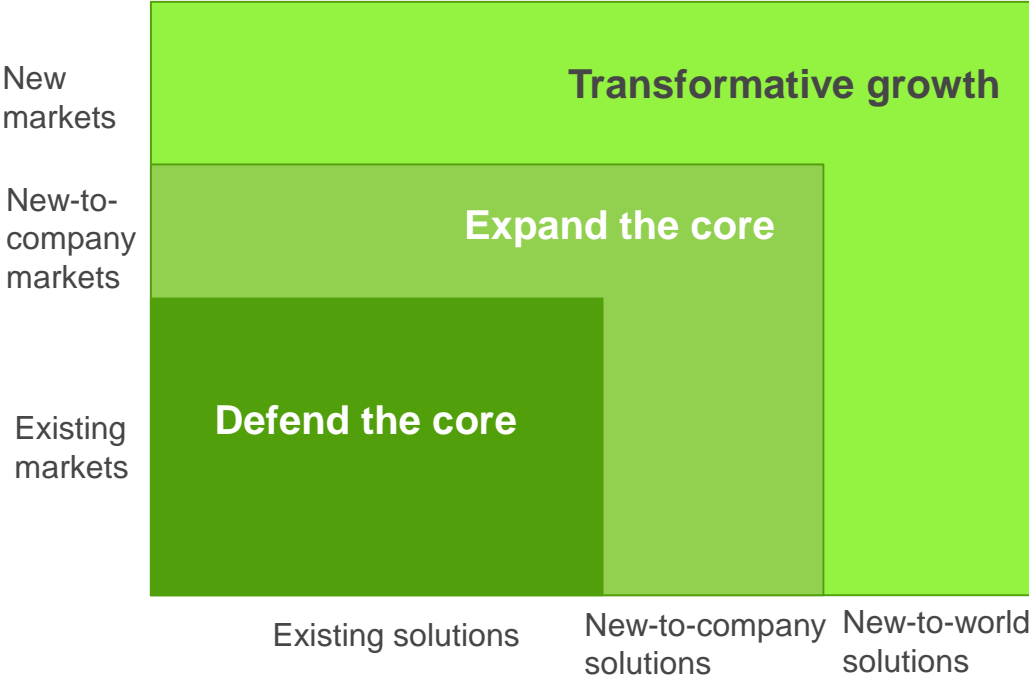


Comments on Preliminary Overall Assessment and Recommendations

- Lack of vision and long-term commitment min. 3-5 years (RIC)
- Better balance between short term (innovations) and long term (research and education) and alignment of ministries
- National SRA, ambitious broader programs and new governance
 - => Current efforts uncoordinated and patchy, poor commitment
 - => Too much emphasis on the public sector, companies fail to see how to engage
 - => More emphasis on radical innovations and commercialization
- Relaunch of Public-Private Partnership 2.0 in the post- SHOK era – open innovation with SMEs and international stakeholders
- Government can foster renewal by investing in risky and strategic RDI
- Public funding has a crucial role as a lever towards the vision – return back to previous level of front-end innovation funding

Growth Horizons

The Alchemy of Growth



Comments on Preliminary Overall Assessment and Recommendations

- The small share of SMEs in RDI – Larger companies are needed as locomotives
- Markets and customers should take center stage for relevance and good conversion rates
- Shift focus from scientific and technological effort onto areas of social and economic priority – company driven (large, SME or start-up)
- At the times of confusion simplicity and clarity of roles are key – also applies to governance, policies, funding instruments etc.
- Utilise the already existing and well-functioning PPP-platforms (DIMECC and CLIC Innovation) with renewed objectives for speed



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